

NFA – Texas Named Official Training Partner of Prime Time Sports

*By Rusty DiNicola, National Football Academies
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Prime Time Sports, the leader in providing show case youth athletic events in Texas, announced today that NFA - Texas is its official football training organization. NFA - Texas is the Texas arm of the National Football Academies (NFA), the premier football training organization in the United States.

In 2011, Prime Time Sports will conduct over forty 7 on 7 state qualifying tournaments throughout Texas, culminating in the 7 on 7 state championship being held in College Station, Texas on July, 6. Over 3,000 athletes are expected to compete in the qualifying tournaments with over 1,000 of those competing in the state championship. NFA will conduct over 45 training camps throughout the year bringing their systematic, integrated approach to player / coach to well over 5,000 athletes.

The agreement between NFA - Texas and Prime Time Sports furthers Prime Time's commitment to Texas' football community by bringing existing and new training to their tournament athletes.

The first joint training program will focus on recognizing defensive coverages, understanding the strengths and weaknesses of those coverages, and determining which receiver should receive the ball based on the defense's reaction to particular play concepts. This training will focus on the most common 11 man coverages (cover 0-4) and the most common 7 on 7 defenses (man cover 2 and cover 3). Drills that support this process will be run for both Quarterbacks and Wide Receivers. All attending athletes will receive a state-of-the-art video analysis of specific aspects of their mechanics. Coaches and parents of attendees are welcome to attend at no additional cost.

Additionally, NFA coaches will be available at select Prime Time 7 on 7 tournaments for onsite assessment and training for tournament athletes. The following NFA academies provide position specific training to athletes around the world:

- Quarterback Academy (<http://www.quarterbackacademy.com/>)
- Running Back Academy (<http://www.runningbackacademy.com/>)
- Wide Receiver Academy (<http://www.receiveracademy.com/>)
- Offensive Line Academy (<http://www.olineacademy.com/>)
- Defensive Line Academy (<http://www.dlineacademy.com/>)
- Line Backer Academy (<http://www.linebackeracademy.com/>)
- Defensive Back Academy (<http://www.dbackacademy.com/>)

“Prime Time Sports provides a natural venue for our NFA - Texas trained athletes to display the results of their training in an extremely professional and competitive environment,” said Rusty DiNicola, Vice President of NFA – Texas. “We are excited to be able to join forces with the leader in 7 on 7 football in the State of Texas.”

"We are proud to have NFA- Texas as expert resources for the athletes, parents, and coaches that participate in our tournaments," said Chris Gee, Head of Football Operations at Prime Time Sports. "We recently attended an NFA – Texas event at Coppell High School and were impressed with the attention to detail that their coaches focus on with athletes from 8 years of age to college athletes. We also realized that we had many of the same customers so this was a natural fit for us."

About Prime Time Sports: PrimeTime Sports is committed to competitive excellence. We offer youth tournaments and leagues, as well as other events, activities, and products. PrimeTime Sports currently offers basketball, soccer, and 7x7 football. The formula for PrimeTime Sports' success has been simple, offer teams great value and provide a level of organization and professionalism unmatched in the youth sports market. This commitment, and a talented PrimeTime Sports team dedicated to serving you and your team, have made PrimeTime Sports, *The Best Game In Town*.

www.primetimesportz.com

About NFA - Texas: Throughout the country, it is acknowledged that Texas is one of a handful of states that sets the standards of football play and players. NFA – Texas is focused on maintaining that competitive advantage for the State of Texas. We believe that every athlete deserves the highest level of training. Our goal is to deliver the best positional training to every part of the state – not just the major cities.

www.NFA-Texas.com